

The A to Z of Business Acronyms (and What They Mean)

So here's your go-to guide to help decode, demystify, and sometimes chuckle at the alphabet soup of modern business lingo — from the strategic to the sarcastic.

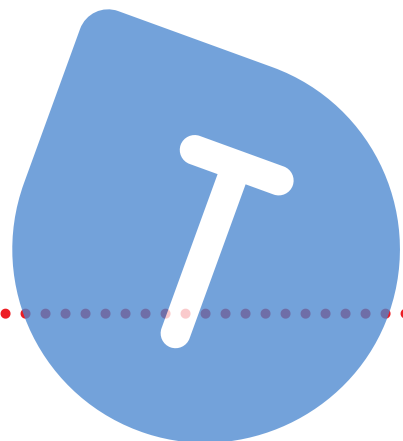
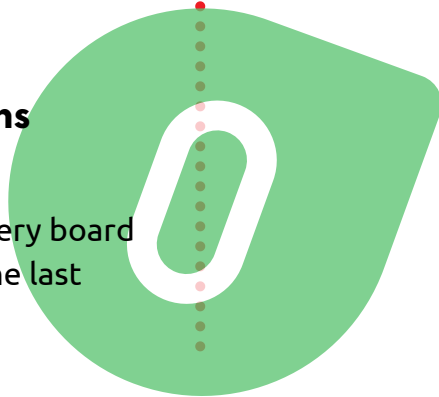
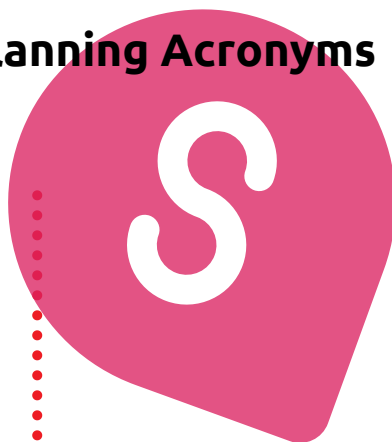
Strategy & Planning Acronyms

Stands for

Strengths, Weaknesses, Opportunities,
Threats

What it really means

That thing you should do before every board meeting but often leave until the last minute.



Carl's "DIY" Business Acronym Generator (just for fun)

Carl Bradshaw

Take any problem, buzzword or initiative. Add a vowel or a "Q" somewhere. Capitalise the rest. Voilà — your very own business acronym.

e.g. **P.A.N.I.C** – **P**rioritise, **A**ction, **N**avigate, **I**mplement, **C**ommunicate

Used when someone yells "We need a new strategy before quarter-end!"

Stands for

Political, Economic, Social, Technological,
Legal & Environmental

What it really means

A consultant's favourite six-sided club to hit strategy with.



Business acronyms are a bit like secret handshakes — they can make you sound smart, or completely lose your team. The key? Use them to clarify, not to confuse. When in doubt, spell it out.

Better yet, create a shared glossary with your team or board (and link back to this infographic and our website, cheeky plug included).

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